

Going Green in Seabrook: Sustainability Series

[Evelyn Meador Branch Library](#)

Adults

|

Intergenerational

Going Green in Seabrook: Sustainability Series

Dec 17, 2021

\$1-50

\$

Byline

Susan Garza, Adult Program Specialist, Evelyn Meador Branch Library, Seabrook, Texas.

The Evelyn Meador Branch Library's Sustainability Series, Going Green in Seabrook, is a monthly program focusing on sustainability and environmental topics. Topics are presented through Facebook videos and live virtual meetings.

Our December installment was the [Holiday Edition: Cease the Grease](#), an initiative that encouraged participants to avoid pouring grease down the sink while doing their holiday cooking. We often partner with various groups for the Going Green series, including the Turtle Island Restoration Network, Galveston Bay Foundation, and the Gulf Coast Bird Conservatory.

Advanced Planning

Planning for the Going Green in Seabrook series primarily revolves around making a blueprint plan for each of our monthly installments and its various themes.

The goal of each installment is to share a small slice of sustainability so patrons walk away feeling confident that they can make changes in their daily lives to work toward environmental sustainability.

Marketing

To market our Going Green in Seabrook series, we post clear descriptions in our newsletter, events page, and the county's virtual calendar. About a week before the program, we create colorful flyers to post to Facebook, Instagram, NextDoor and Twitter. Additionally, we hand out a clever flyer or token as an attention grabber.

Getting the word out to patrons about live programming has been a challenge, as with most libraries in the COVID era. Our programming has been picked up by the entire Harris County Library System and has even been spotlighted by the ALA Sustainability Roundtable. Feedback from the community has been excellent, and participation increases every month.

Budgeting

Thus far, our budget has remained under \$25 per program, with most of the funds spent on fun flyers, tea bags, etc. Our upcoming upcycled craft program involves discarded plates, candles, chalk paint, and glue, which will bring this month's budget to about \$35. Once we return to in-person programs, we will expand our budget as we increase patron participation.

Day-of-event Activity

The day prior to the event, we give the flyers an extra push and mark in-house signage as "happening tomorrow" or "today."

On the day of, I make sure that everyone who has shown interest has the link to the presentation. The pre-recorded presentation is uploaded the day before the program. I will also reach out to the guest presenter, to ensure they have no questions.

Program Execution

Program execution is different depending on the monthly topic. In August, our topic was the Sustainable Kitchen, with tips and advice for eliminating food waste, diminishing water usage and lessening our carbon footprint in the kitchen. For this program, we gave out the Ziploc sandwich bags that are made from recyclable paper and contained program information. For other programs, we have given out tea bags (Get the "Tea" on Recycling), handouts in the shape of a shirt (the Conscientious Closet), green cleaning recipe booklets ([Green Cleaning](#)), and information from our local waste management office (Can I Recycle THIS?).

The Going Green in Seabrook series has been a great success and will continue. We started with 28+ views for our pre-recorded programming and approximately 10 guests for our live virtual presentations. We have met and exceeded our goals in launching a sustainability program, and we foresee the series continuing to grow.

Advice

Get the community involved and excited. People are ready to learn how to recycle and increase sustainability, however they are often to overwhelmed to know where to start. A “Going Green” program of this kind can be tailored to reach a variety of ages, not just adults.

Supporting Materials

[Download this Program as a PDF](#)

- Feedback (Coming Soon!)
- [Programming Librarian Facebook Group](#)

Slideshow Images



Image

chooling centers the following:

1. 2000

2. 2000

3. 2000

4. 2000

5. 2000

6. 2000

7. 2000

8. 2000

9. 2000

10. 2000

11. 2000

12. 2000

13. 2000

14. 2000

15. 2000

16. 2000

17. 2000

18. 2000

19. 2000

20. 2000

21. 2000

22. 2000

23. 2000

24. 2000

25. 2000

26. 2000

27. 2000

28. 2000

29. 2000

30. 2000

31. 2000

32. 2000

33. 2000

34. 2000

35. 2000

36. 2000

37. 2000

38. 2000

39. 2000

40. 2000

41. 2000

42. 2000

43. 2000

44. 2000

45. 2000

46. 2000

47. 2000

48. 2000

49. 2000

50. 2000

51. 2000

52. 2000

53. 2000

54. 2000

55. 2000

56. 2000

57. 2000

58. 2000

59. 2000

60. 2000

61. 2000

62. 2000

63. 2000

64. 2000

65. 2000

66. 2000

67. 2000

68. 2000

69. 2000

70. 2000

71. 2000

72. 2000

73. 2000

74. 2000

75. 2000

76. 2000

77. 2000

78. 2000

79. 2000

80. 2000

81. 2000

82. 2000

83. 2000

84. 2000

85. 2000

86. 2000

87. 2000

88. 2000

89. 2000

90. 2000

91. 2000

92. 2000

93. 2000

94. 2000

95. 2000

96. 2000

97. 2000

98. 2000

99. 2000

100. 2000

Seabrook Recycling Services
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Miscellaneous
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Car Batteries
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Cooking oil & grease
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Televisions
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Construction Materials
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Computers:
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000



Watch our
Going Green Series
Seabrook, the 3rd
Monday of each
month is 100Open.

Going Green Series
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Going Green Series
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Recipes for Green Cleaning

STEAM REMOVER
 1 cup Water
 1/2 cup White Vinegar
 1/2 cup Baking Soda
 Apply mixture directly to stain, scrub for 30 seconds, then wash as usual.

GLASS CLEANER
 1/2 cup White Vinegar
 1/2 cup Rubbing Alcohol
 1/2 cup Water
 Mix cleaner and alcohol spray bottle. Use on all glass surfaces. Wipe with a clean cloth. Wipe off excess liquid.

WOOD POLISH
 1/2 cup Rubbing Alcohol
 1/2 cup White Vinegar
 1/2 cup Water
 Mix cleaner and alcohol spray bottle. Use on all wood surfaces. Wipe with a clean cloth. Wipe off excess liquid.

Seabrook Recycling Services
 10000 Highway 100, Seabrook, NH 03088
 603-883-3000

Image



More Programs

Apr 1, 2021

Children (9 and under)+ | \$\$\$

[Image](#)



The Seed Library

Audiences:

Children (9 and under)

Tweens (10-12)

Teens (13-16)

Adults (21 and up)

Intergenerational

Jul 21, 2021

Teens (13-16)+ | ☐

Image



Recycle a Ton in 2021!

Audiences:

Teens (13-16)

Aug 13, 2021

Adults (21 and up)+ | ☐

[Image](#)



Adopt a House Plant

Audiences:

Adults (21 and up)

Children (9 and under)

Intergenerational

Teens (13-16)

Young Adult (17 - 20)