



# **.5K Dash for Donuts**

**Sherburne Memorial Library**

**2998 River Road, Killington, VT**

**[www.sherburnelibrary.org](http://www.sherburnelibrary.org) 802-422-9765**

## **What is it?**

It's a "race" for underachievers. A .5K is 1640 feet. It just happens to be the distance between our public library and our rec center. For a small fee (\$15 for adults, \$10 for kids 12-18, under 12 free or \$5 if they want a medal) you can sign up to participate. It's held on a Saturday in July, rain or shine. For an extra \$5, you can sign up as a VIP, which means you are so special we'll "golf cart" you to the finish line. Along the route, you'll find a donut table so that you'll have enough carbs to complete the race, a water station/beer tent for those in need of fluids, and a medical tent in case you need a little extra help to make it to the finish line. Medals are awarded for paying participants at the end of the race and musical entertainment is offered as well as ice cream to celebrate.

## **Why are we doing it?**

Because sometimes it takes something this silly to bring a community together for a great time that supports their public library. Killington is a ski town. We're known as the "Beast of the East." We are the earliest ski resort to open on the East coast and the last one to close. We have a year round population of about 800 folks but that swells to thousands on winter weekends and the resort is doing everything it can to be a four seasons destination. Our community values the outdoors and a healthy lifestyle and we have events for the "in shape" all year long. We thought it was time the underachievers had something they could participate in with pride.

## **What does it cost to do something like this?**

Actually, very little. We chose to purchase medals, but you certainly don't have to. Certificates would do just fine and those can be printed out at the library. We set up Eventbrite online ticketing, which didn't cost us anything and will sell tickets on site the day of the race. Our local Green Mountain Golf Course donated the use of two golf carts for the VIPs. And our active seniors purchased VIP tickets, but didn't want to be seen being carted to the finish. So we had a group of Viking reenactors who we invited that commandeered the golf carts and proceeded to drive up and down the route trading donuts for women...all in fun, of course! Long Trail Brewery donated the beer, Jones Donuts and Sunup Bakery donated the donuts, a library patron manned the medical tent and we borrowed tables and tents from the rec department. We made up stickers for the winners, but again, what you hand out for participation is up to you. Last summer a local scoop shop came to sell ice cream and this year they will be back as well as a music group from the Boston area for entertainment. We are splitting the cost of the entertainment with our rec department as well as any profits we make on the race.

## **Was it successful?**

It was a huge success! Participants absolutely loved it and we had folks sign up from 4 years of age up to age 90. The kids actually ran the route and the adults, for the most part, strolled along enjoying the donuts and laughing at the antics of the Vikings...who successfully traded donuts and beer for women in the crowd. They were here to promote their Viking Festival that was happening in the fall. People have asked us to do it again and we're scheduled and ready to go for July 20, 2019 at 11am.



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