

Read, Discuss, Meet, & Act:

The Power of Words

September 7, 2017

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An initiative of the American Library Association Public Programs Office

Welcome and Announcements

- Today's webinar is a presentation of ALA's Public Programs Office, with support from ALA's Cultural Communities Fund. (www.ala.org/CCF)
- Visit www.programminglibrarian.org for more online learning sessions, program ideas and grant announcements.
- Tech issues on today's webinar? Send a private message to PPO Admin.



Today's Presenter

Michael Hoerger, Monroe County Public Library

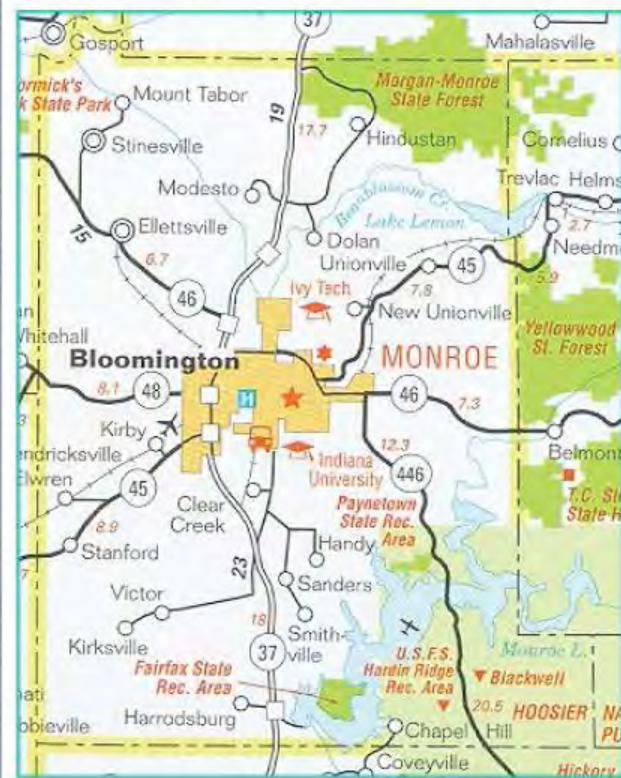
Michael Hoerger is the communications and marketing manager at Monroe County Public Library, where he sets the foundation and leads the creation and delivery of the library's comprehensive communications and marketing strategy. He has worked in marketing and graphic design for nonprofits for more than 15 years. Prior to joining Monroe County Public Library, Hoerger managed online communications for the independent news program Democracy Now!



Today's Presentation

- Our Community & Library
- Working with the Friends of the Library
- The Power of Words: Changing Our World—One Author at a Time
- The Perfect Match: John Lewis and March
- It Takes a Community
- Read, Discuss, Meet, & Act Defined
- A Comprehensive Website
- Work Across the Library
- READ: Supporting a community-wide read
- DISCUSS: A month of programming and book discussions
- MEET the authors
- ACT
- Outcomes & Evaluation
- An Award-Winning Program & Application
- Contact

Monroe County, Indiana



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Monroe County Public Library



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The Friends & the Library



friends



mcpl



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The Power of Words

Nicole Mones (2013)
James McBride (2011)
Rick Bragg (2009)
Luis Alberto Urrea (2007)



**One Book
One Bloomington**



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Friends of the Library 50th Anniversary



friends
of the
library
1965-2015

Celebrating 50 Years of support for the Library

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March: Book One

Announced at ALA Chicago, 2013



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It Takes a Community

Community Partner Goals:

- Race, Diversity, & Civil Rights
- Town & Gown
- Civic Engagement
- Underserved Populations

- The Center on Congress at Indiana University
- City of Bloomington
- IU Civic Leaders Living-Learning Center
- IU English/African American and African Diaspora Studies
- IU Lifelong Learning
- IU Neal-Marshall Black Culture Center
- IU Office of the Vice President for Diversity, Equity, and Multicultural Affairs
- IU Union Board
- Ivy Tech Community College
- Monroe County Community School Corporation
- Richland-Bean Blossom Community School Corporation
- South Central Community Action Program



Read, Discuss, Meet, Act



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Read

The community was invited to discover the phenomenal graphic novel *March* by John Lewis, Andrew Aydin, and Nate Powell.



Discuss

We invited everyone to join the community conversation through book discussions, wisdom circles, a Civil Rights film series, art talks and exhibits, and much more.



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Meet

The entire community was invited to meet John Lewis, Andrew Aydin, and Nate Powell and get free tickets for the event at IU Auditorium.



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Act

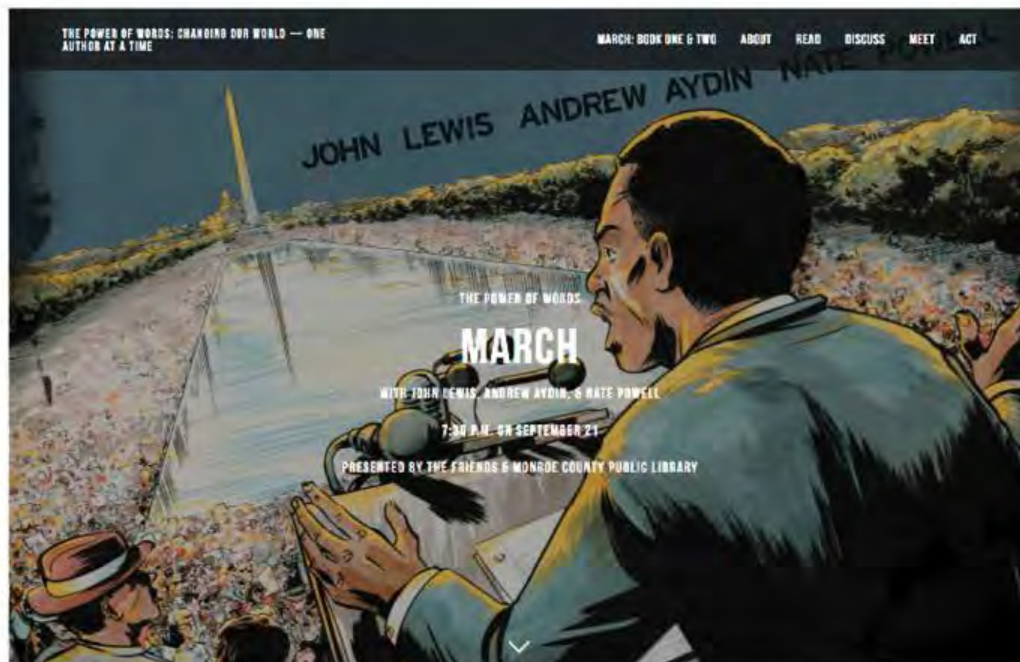
We invited people to visit the event website for more information about the event and programs, as well as more information on the authors, the books, the Civil Rights movement, and graphic novels.



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A Comprehensive Website



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A Comprehensive Website



VIEW NATE POWELL'S ORIGINAL ARTWORK FOR MARCH

On display at the Hazel-Dezshall Jacobs Culture Center is a original artworks and panels from March.

[Read More](#)



BE A VOTER!

Make your voice heard! Partnership with the National Women of Color, the *Beauty & Justice* go to make for information on voting and elections.

[Read More](#)



UPCOMING EVENTS

Upcoming community events and programs.

[Read More](#)



SONGS OF THE CIVIL RIGHTS MOVEMENT

[Read More](#)



RESOURCES FOR TEACHERS, LIBRARIANS, & PARENTS

Teacher guides to the books and a free civil rights app.

[Read More](#)



REP. JOHN LEWIS' CIVIL RIGHTS STORY COMES TO LIFE IN COMICS

Congressman John Lewis and Andrew Aydin on CBS This Morning.

[Read More](#)



CONGRESSMAN JOHN LEWIS

JOHN LEWIS (Georgia's 5th Congressional District Representative and an American) is widely known for his role in the CIVIL RIGHTS Movement.

As a student at American Baptist Theological Seminary in 1959, John Lewis organized an anti-demonstration at segregated lunch counters in Nashville, Tennessee. In 1961, he volunteered to participate in the Freedom Riders, which challenged segregation at interstate bus terminals across the South. He was beaten severely by angry mobs and arrested by police for challenging the injustice of Jim Crow segregation in the South.

From 1963 to 1986, Lewis was Chairman of the Student Nonviolent Coordinating Committee (SNCC). As Chairman, John Lewis became a nationally recognized leader. Lewis was dubbed one of the Big Six leaders of the Civil Rights Movement and at the age of 23, he was an organizer of the 1964 legislative session of the House of Representatives in Washington in August 1964.

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Work Across the Library

As the community steering committee focused on planning community-wide events, the Library focused on how to support such a large endeavor. Just as the whole community had a stake in this historic visit, so did every department in the Library.



Work Across the Library

- Community Engagement & Learning Services
- Access & Content Services
- Customer Service
- Community Access Television Services
- Communications & Marketing



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READ

GET THE BOOKS



CHECK OUT MARCH FROM THE PUBLIC LIBRARY

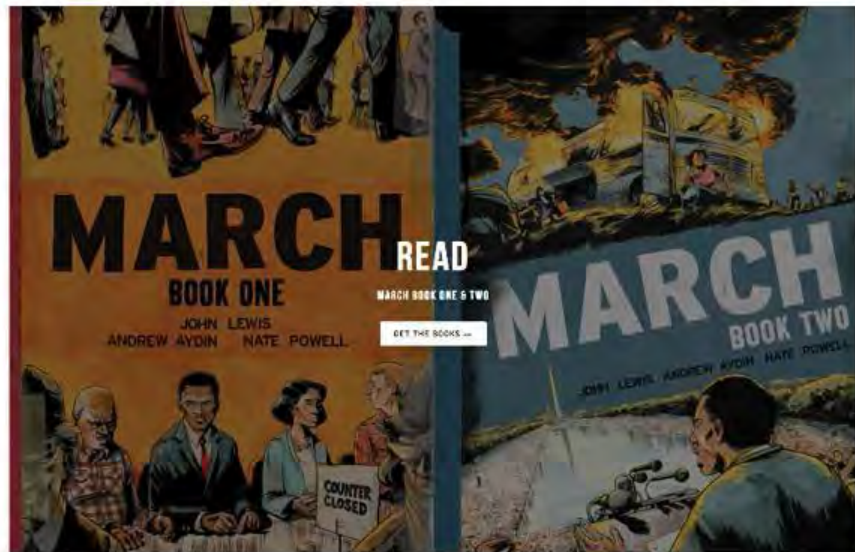


AVAILABLE AT THE FRIENDS OF THE LIBRARY BOOKSTORE



AVAILABLE AT VINTAGE PHOENIX COMIC BOOKS

EXCERPTS FROM MARCH



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DISCUSS A Month of Programs

- Civil Rights Film Series
- Reflections on Race in the Work of Robert Colescott and Thornton Dial
- Books Plus (Book Discussions)
- An Introduction to Comics and the Graphic Novel
- March: Book One Discussion for Teens
- The March (Documentary)
- The Power of Words and Pictures: Nate Powell's Original Artwork for March
- Author Talk with Nate Powell for Teens

THE POWER OF WORDS FILM SERIES

Join us for a series of civil rights films in advance of **The Power of Words** with the authors of **March**: Congressman John Lewis, Andrew Aydin, & Nate Powell.

3 p.m., Sundays | Auditorium, first floor



AUGUST 23

In the Heat of the Night (1967)

An African American police detective is asked to investigate a murder in a racially hostile southern town. Stars Sidney Poitier and Rod Steiger.



AUGUST 30

Mississippi Burning



SEPTEMBER 6

Freedom Riders



SEPTEMBER 13

Selma

Learn more about **The Power of Words: MARCH**, the authors, and many other community events.

<http://thepowerofwords.info>



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BOOKS PLUS
Book discussion group


2 p.m.
Sunday, Sept. 13
Program Room 2B, second floor
Monroe County Public Library

March: Book One & Two
by John Lewis, Andrew Aydin,
& Nate Powell

Discussion Leader: Dory Lynch

NEXT MONTH:
Sunday, October 4
2 p.m.
Program Room 2B
Jane Eyre
by Charlotte Brontë

"Brave acts of civil disobedience... [give] March its educational value... Powell's drawings give Lewis's crisp narration an emotional power." — The New York Times



All are welcome to our monthly book discussion. Join the conversation or simply come to listen. **Drop in.**

Questions? Call (812) 349-3050 or stop at the Information Desk, second floor



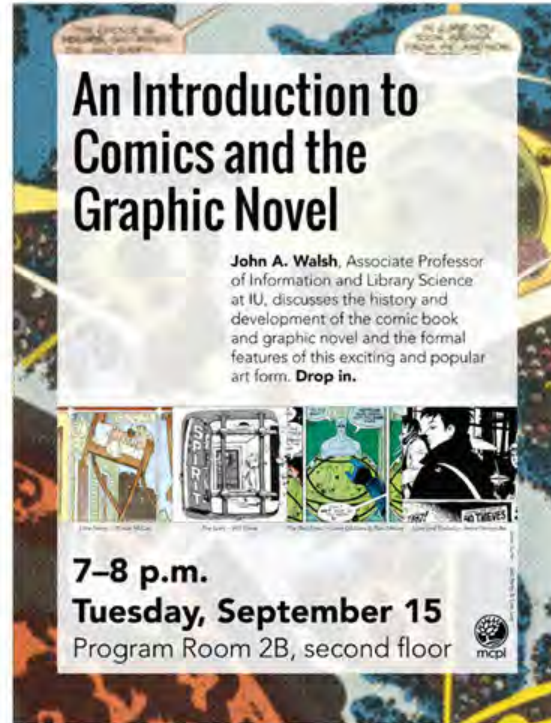
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DISCUSS

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An Introduction to Comics and the Graphic Novel

John A. Walsh, Associate Professor of Information and Library Science at IU, discusses the history and development of the comic book and graphic novel and the formal features of this exciting and popular art form. **Drop in.**

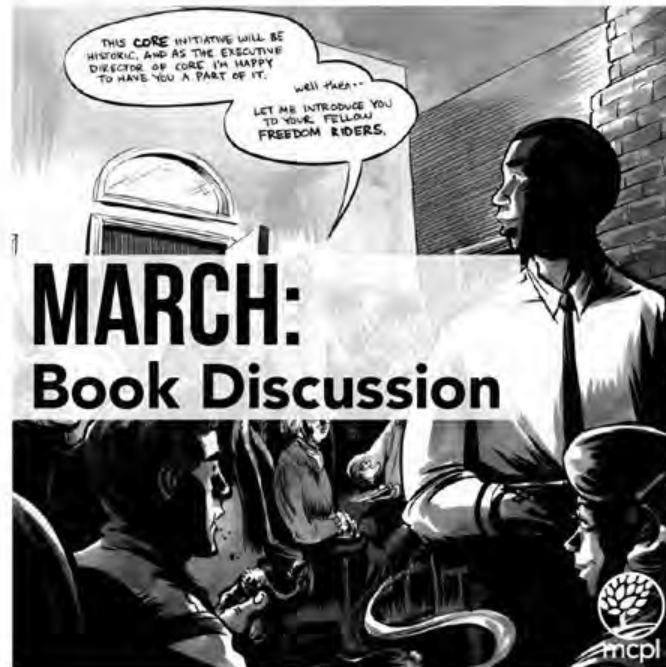
7-8 p.m.
Tuesday, September 15
Program Room 2B, second floor



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DISCUSS

Wisdom Circles:

- A Friend of Martin Luther King, Jr.
- Black Education
- Social Justice and Community Activism: Fighting the Good Fight
- Mothers of Black Children
- Thriving Connections
Elders Conversation



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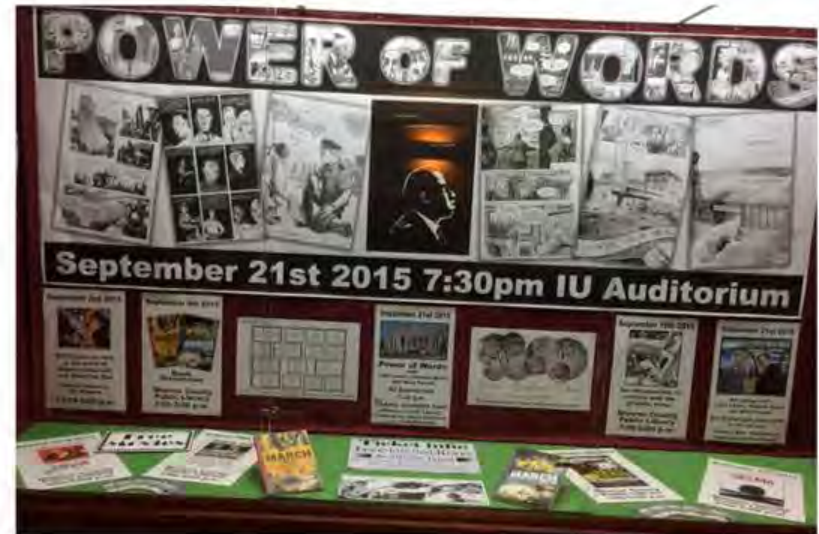
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MEET

The Power of Words: March



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MEET

The Power of Words: March



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ACT

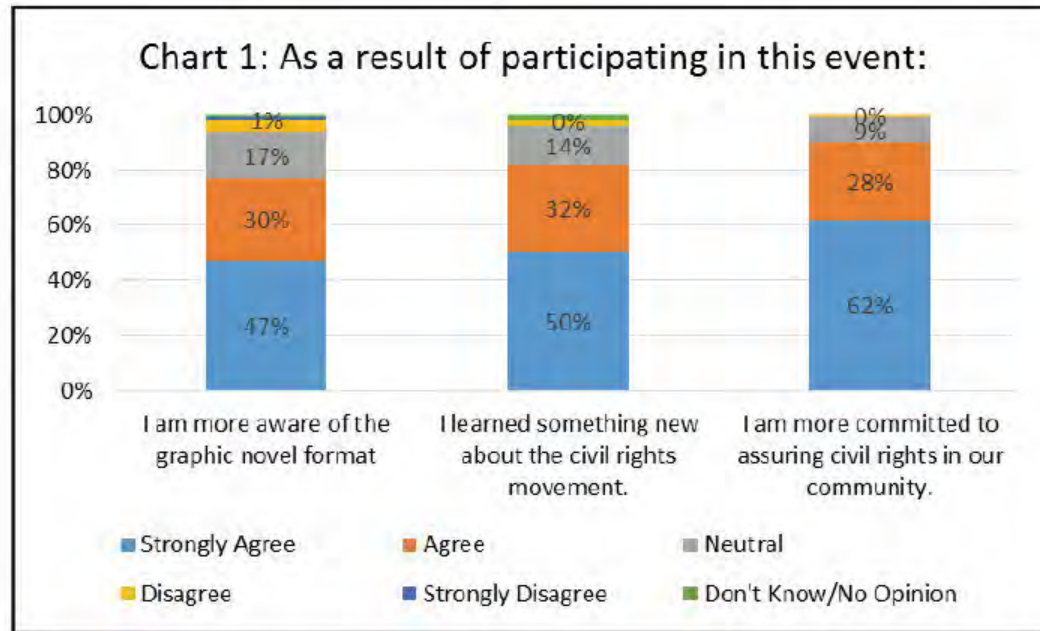


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OUTCOMES





EVALUATIONS

Chart 3: Have you read *March: Book One*?

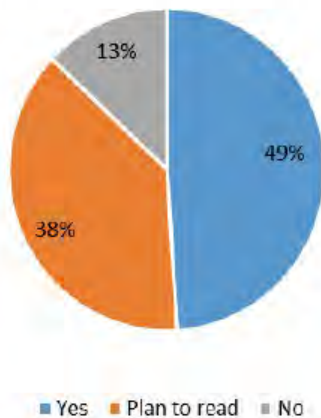
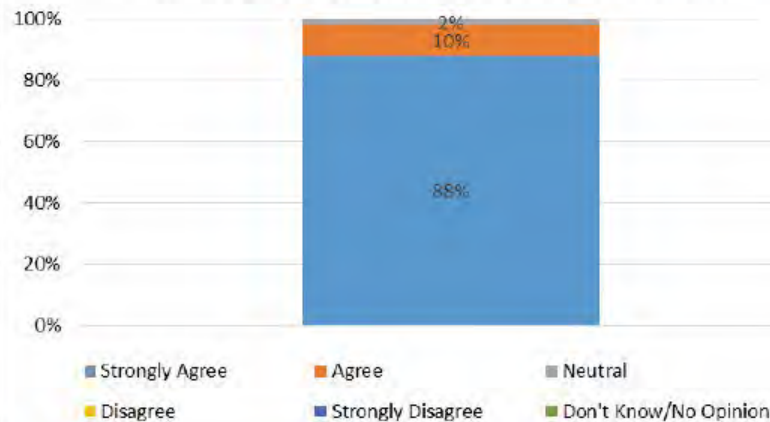


Chart 4: Overall, I was satisfied with the event.





ALA Excellence in Library Programming Award



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